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Z-Firm Releases ShipRush® for Accounting Software from Microsoft, Best, and others

Popular accounting systems now supported by award-winning ShipRush

Seattle, Wash and **Santa Rosa, Calif** – February 10, 2003 – Z-Firm LLC has expanded the list of accounting software supported by ShipRush®. Long available as an add-on to integrate shipping functions into GoldMine, ACT!, Outlook and other programs, ShipRush now brings UPS® (NYSE: UPS) and the leading overnight carrier to users of:

- Quicken 2003 Premiere Home & Business by Intuit Inc.
- Microsoft (NASDAQ:MSFT) Great Plains / Dynamics
- Microsoft Small Business Manager
- Microsoft Money Deluxe & Business
- Peachtree Accounting by Best Software

ShipRush is easy-to-use shipping software, and turns the often awkward process of preparing shipments into a smooth action, working hand-in-hand with popular accounting software. Tracking numbers are easily posted back to the accounting application, so users can access shipment details without having to exit their accounting system.

"Users of contact management software like GoldMine, ACT! and SalesLogix have benefited from ShipRush for years," said Rafael Zimberoff, president of Z-Firm. "Now, even more shippers can benefit from the ease and automation of ShipRush. We made ShipRush easy to install, and it takes just a couple of clicks to process a shipment."

"We think ShipRush is the best thing since sliced bread," said ShipRush user Harry Selent, president of Selent & Associates, Inc. "ShipRush is a super program for efficiency and ease of use. The time saved has been significant."

ShipRush is also available as a developer API, allowing Visual Basic, MS Access and other

programmers to easily put ShipRush into custom applications. Any development tool that supports ActiveX can use ShipRush, and integration involves minimal code.

Roy Helmer, Senior Systems Developer at Integrated Sales Solutions, Inc, commented on the ease and power of the ShipRush ActiveX, "My client has specific shipping integration needs. With Z-Firm's ShipRush, I put shipping functionality in a Visual Basic application, and delivered an integrated solution to my customer with just three hours of programming. The ShipRush ActiveX was well documented, and easy to use."

Price and availability

ShipRush is available in versions for shipping with UPS® and the leading overnight carrier, and offers out-of-the-box support for popular accounting and CRM software packages.

ShipRush is available now directly from Z-Firm. Pricing starts at \$79

About Z-Firm LLC

Z-Firm creates and markets software to automate marketing, communications, and shipping. Z-Firm's OmniRush® and ShipRush® solutions automate shipping with Airborne® (NYSE: ABF), UPS®, and the leading overnight carrier. Z-Firm solutions are compatible with GoldMine, SalesLogix, ACT!, SQL databases, and accounting software. Developers can use Z-Firm's developer tools to integrate shipping into accounting, order entry, marketing, and customer service applications.

Z-Firm was founded in 1992 and is privately held. Z-Firm's products have received many awards, including Communications Solutions "Editor's Choice", "2001 Product of the Year", "2002 Users Choice" and others. Z-Firm has been awarded "Developer of the Year" three times by FrontRange Solutions Corp. (formerly GoldMine Software Corp.), and "Best Integrated with GoldMine" in 2002. Z-Firm is a Microsoft Certified Solution Provider. The company is headquartered in Seattle, Wash and Santa Rosa, Calif. Contact Z-Firm at (707) 543-2747 or visit www.zfirm.com.

Note:

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